



Club design that works.

Architecture

Interior Design

Master Planning

Membership Surveys

Food Service Planning

Selected Publications Authored by CCI or Featuring CCI Clubs:

CMAA Club Facilities and Amenities Manual: 2008:

Preface: Benefits of Upgrading Club Facilities

Building Concepts to Remember: Ways to Assure Lasting Member Satisfaction

Successful Financial Planning for Clubhouse Master Plans

What Members Are Looking for in a Clubhouse Renovation or New Clubhouse Program

BoardRoom Magazine

Can Your Clubhouse Be Green?

A Casual(ly) Elegant State of Mind

It's Not Just Golf...It's a Lifestyle

Two Sentences That Will Change the Private Club World

Fitness Centers at Traditional Country Clubs

The Clubhouse of the Future

Better Building By Design

Creating Ambience Through Club Interiors

Club Profile – Hillwood Country Club

Club Profile – Lakewood Ranch Country Club

Club Profile – The Woodlands Country Club, Palmer Clubhouse

Club Management Magazine

Focusing On Families - Tune In To Your Members

Bringing Down the House – Warwick Hills Golf and Country Club

Clubhouse Renovation – Old Southern Club Rises Again – Mobile Country Club

Vintage Revival – Oak Hill Country Club

Remodeling: Seven Steps to Success

Club and Resort Business Magazine

Welcoming Change, featuring The University of Texas Golf Club

From Land to a Brand, featuring The University of Texas Golf Club

Renovations Made 'Fun and Easy', featuring Sunset Ridge Country Club

A True Sense of Belonging, featuring The Golf Club at Lansdowne Resort

More Lessons in Club Makeovers – No Longer Just an 'Amenity', featuring ArrowCreek CC

Golf Inc.

Remodel Becomes a Rebuild – Sunset Ridge Country Club

Clubhouse Goes Back in Time – Hillwood Country Club

New York Golf Magazine

Runaway – Saratoga National Golf Club

SEMINARS BY CCI

Club Managers Association of America (CMAA World Conferences)

Successful Financial Planning for Clubhouse Master Plans and Renovation Projects

The Golf Course and Clubhouse of the Future

Effective Design and Programming for Fitness Centers at Private Clubs

Focusing on Families – Tune in to Your Members

Renovation Strategies of Seasoned Club Consultants

Renovation/Expansion – from Master Planning, Member Approval, through Construction

Golf Inc. Conferences

Clubhouse Planning – From the Outside In & the Inside Out

Planning Concepts – Daily Fee Clubhouses

Creating the Successful Clubhouse

Whistler Business Center/British Columbia, Canada

Planning the Country Club

Golf Europe/Wiesbaden, Germany

Planning the Country Club



The Country Club of Orlando
Orlando, Florida



The Woodlands Country Club - Palmer Clubhouse
The Woodlands (Houston), Texas



Club design that works.

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ArrowCreek Country Club
Reno, Nevada

*Serving
the club
industry and
its members
for over
35 years*

The Golf Club at Lansdowne Resort
Leesburg, Virginia



Our Company Commitment

The business of CCI is the planning, development and design of prestigious private clubs, which exceed the expectations of Boards and members. This is accomplished by providing service in master planning, membership surveys, architecture, interior design, and food service planning. With a combined experience of over a century in club consulting, our management team can provide results in order to meet the club's goals.

Founded in 1969, CCI is an employee owned company headquartered in Irving, Texas, with a regional office in Florida. The company clearly understands the needs of club members and owners because its principals, through affiliate companies, own, operate, and have joint venture partnerships in a number of private clubs. It is rare for a client to be able to retain a highly experienced professional for a unique building type who is also a successful operator. This unique combined design and operations experience enable the firm to provide each client with the tremendous benefit of the "learning curve" gained in over three plus decades of club experience.

The CCI design portfolio of award-winning private golf and country clubs, city clubs, and yacht clubs has grown from its Texas origins to encompass over 500 clubs throughout the United States, North America, the Caribbean and North Africa.



The Country Club of Coral Gables
Coral Gables, Florida



Round Hill Country Club
Alamo, California

Menu of Services

A Five Step Process

All Services Can Be Provided Under One Contract



The University of Texas Golf Club
Austin, Texas

CLUB TYPES

Private Country Clubs
Daily Fee Golf Clubs
Resort Clubs
City Clubs
Athletic Clubs
Tennis Clubs
Yacht Clubs

Step 1: Master Planning

- Member Focus Groups
- Membership Surveys
- Development of Master Plan Alternatives
- Development of Final Plan based on Best Alternative
- Development of Project Budgets
- Assistance with Project Financing Plans
- Assistance with Marketing Package for Membership Presentation
- Assistance with Presenting Project to the Membership

Step 2: Membership Surveys

- Provide a custom survey specifically tailored for your club membership and your building needs.
- Tabulate the survey and provide a written summary for distribution to the general membership.
- Computer capabilities provide cross tabulation of any two questions or categories, i.e. How many members age 40- 49 would like an expanded grill or bar lounge?
- Provide specific results for any group, i.e. The total survey results for women only, golfers only, etc.

Step 3: Architectural Design

- Code Compliance Review
- Design Review Approval
- Site Planning
- Project Programming
- Architectural Design, Including Required Engineering
- Construction Documents and Specifications
- Building Permit Approval
- Competitive Bidding or Negotiated Pricing of Project
- Construction Administration
- Final Project Acceptance

Step 4: Interior Design

- Selection of Furniture and Fixtures
- Selection of Artwork and Accessories
- Selection of China, Glass and Silver
- Preparation of Furniture/Fixture Budgets
- Preparation of Purchasing Specifications
- Procurement of Furnishings
- Installation of Furnishings

Step 5: Food Service Design

- Layout of Kitchen and Bar Equipment
- Rough-in Drawings for Equipment
- Preparation of Purchasing Specifications
- Competitive Bidding or Negotiated Pricing of Equipment
- Final Equipment Acceptance

Professional Planning & Design

Clubs are unusual organizations requiring a combination and variety of skills such as planning and design, architecture, food and beverage design, interior design, and construction management. No individual, and very few companies in the world, provide the breadth of experience and skill required. Fewer still have the experience of applying these skills successfully to the unique club cultures within the United States and North America. For over 35 years, CCI has developed operating systems, a dynamic planning and design approach, an experience base and a dedicated core of highly trained and motivated people that has enabled it to successfully design private clubs for discerning members.



The Golf Club at Lansdowne Resort
Leesburg, Virginia



The University of Texas Golf Club
Austin, Texas



The University of Texas Golf Club
Austin, Texas

Master Planning

Master Planning is always a major concern for Boards and club members. *A successful master plan begins with member involvement.* CCI actively conducts member focus groups and collects information that enables us to create thorough membership surveys. Based on the members' comments, CCI will develop schematic drawings showing various alternatives of meeting the club's current and future needs.

Using our extensive club cost files, we develop an opinion of probable costs for each alternative. After reviewing the schematic drawings and alternatives with the Manager and Planning Committee, we establish the best alternative for development. CCI prepares a detailed project budget and presents the plan and project budget in the form of a brochure to the Planning Committee and Manager. This informational brochure can be distributed to the membership to explain the program. Assistance is offered by CCI as to financing methods and organization for membership presentations. Upon membership approval, CCI will prepare the necessary design and construction drawings to implement the Master Plan.



Membership Surveys & Focus Groups

Over the years, our experience has shown that you cannot go wrong if you listen to the members. One method is to prepare a membership survey based on members' comments obtained through Focus Groups. This provides total membership involvement and validates the results of the Focus Groups. After the surveys are tabulated and interpreted, CCI will prepare a comprehensive report of the results for the Planning Committee and a summary report for distribution to the general membership.

Architecture

Any good architect can design a building that is attractive, but a clubhouse design that works for the members requires specialized experience. Our decades of experience allow us to provide award-winning services in private club design. Our ability to provide master planning, interior design, architectural design, and food service design services under one contract saves coordination, time and headaches. Every club project presents opportunities to accommodate new methods of operations and new trends in the club industry. CCI's knowledge of the design and operations of clubhouses can save thousands of dollars in reduced labor and operating expenses. *We understand your business because it is our business too!*

You cannot go wrong if you listen to the club members



Bent Tree Country Club
Dallas, Texas



Bent Tree Country Club
Dallas, Texas

*Comprehensive
design services
provided
seamlessly and
conveniently
from a single
source*

Sunset Ridge Country Club
Northfield (Chicago), Illinois



Interior Design

At CCI we believe club ambience should reflect the style and taste of its members. That is why CCI's talented team of interior designers gives a careful consideration to all needs and desires of the membership revealed through focus groups, meetings, and membership surveys. CCI has one of the most comprehensive in-house interior design libraries with resources for color schemes, fabrics, furniture, carpet, and lighting accessories. *Regardless of the project size, each client will receive the same high level of personal commitment and dedication to true quality.* Whatever the time, whatever the style of the clubhouse, traditional or contemporary, the most important thing for CCI's designers is to create a "home away from home" for the membership within the budget!



ArrowCreek Country Club
Reno, Nevada



The Golf Club at Lansdowne Resort
Leesburg, Virginia

Food Service Design

Regardless of the club size, the food and beverage function remains central to every club's operation. Clubs must prepare for grill dining, fine dining, and banquet dining all at the same time. This is a unique requirement shared only with world class hotels. *CCI's considerable expertise in club food service design is an obvious advantage in ensuring the highest quality food prepared in the most efficient and cost-effective manner.* In over three decades of specialized club experience, CCI has designed numerous state-of-the-art kitchen and dining facilities for country clubs. Our firsthand knowledge of design and operations of food service and clubhouses can save thousands of dollars in reduced labor and operating expenses.

Budgeting

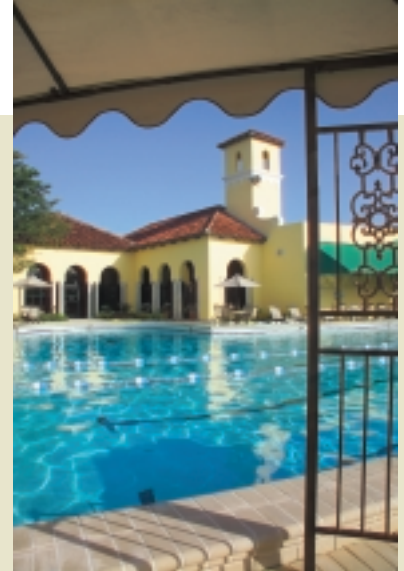
For over 35 years CCI has maintained a record of specialized club development, furniture, food service equipment and construction costs. These files enable the firm to provide a total project budget that recognizes all necessary club development costs and is based on current trends and past experiences. *This information is unique to our firm and is of tremendous value to the clients when project scope and budgets are being established.*

Success Can Be Built Anywhere

Communication, documentation, and quality control ensure successful projects through use of modern technologies, such as the Internet. This enables optimum control and facilitates communications among the owner, the architect and the contractor. *CCI has designed clubs from Hawaii to Virginia, from Maine to Puerto Rico, and Canada to North Africa. No project is more than a day trip away, and each receives the same level of scrutiny.* Extensive construction drawings and comprehensive construction specifications, based on over three decades of club experience, provide the contractor with explicit instructions about materials, systems, and construction details. Computer aided design (AutoCAD) enhances the accuracy of the drawings and allows our library of specialized club details to be incorporated with ease. Our specifications require the contractor to submit fabrication drawings, material samples, and mock-ups so that quality can be monitored during construction. These methods are utilized no matter where the project is located. On major remodeling projects, we provide a local liaison architect for detailed monitoring during construction.



Saratoga National Golf Club
Saratoga Springs (Albany), New York



The Country Club of Coral Gables
Coral Gables, Florida



Hillwood Country Club
Nashville, Tennessee



Park City Club
Dallas, Texas

Sunset Ridge Country Club
Northfield (Chicago), Illinois



Country Club of Rochester
Rochester, New York



The University of Texas Golf Club
Austin, Texas

Future Trends in Clubs

As we move forward, clubs must be able to adapt to change. Among the changes will be the addition of Fitness Centers and Spa Services to many clubs in the coming years. Informal dining spaces will be added or expanded, and the availability of takeout is expected to expand as well. Members are increasingly focusing on various types of healthy fare on the menu. *Casual dining, adult dining rooms and bar/lounges are becoming the standard for many full service clubs.*

Members are likely to use the website to make reservations and schedule tee times. Clubs will also have to provide an extensive array of interests among smaller segments of members. Clubs must accommodate families and children in order to increase their involvement in the club. Parents are looking for separate dining areas along with camps and social events for their children.

Club members will continue to search for the latest developments to assist them in business. Most clubs already offer wireless internet access, and some will chose to provide video conferencing and remain current with the latest technologies available. In the future, the above forms of communication should be less costly and even more useful. Change is inevitable, and it is imperative for the club industry to prepare for its next generation of members and beyond.

International Projects

Over the years, CCI has established an international reputation in the private club industry. CCI has designed and constructed private club, hotel, resort and spa facilities throughout the world.

CCI's ability to create designs which are site, region, or country specific transcends boundaries around the globe. From country clubs in the Americas to city clubs in India, Dubai and China, CCI creates original design solutions based on local customs and needs.

The ability to translate our designs into construction documents (drawings and specifications) is another specialty of CCI. For the Sonatrach Petroleum Club in Algiers, Algeria, CCI designed and produced construction documents in metric with drawing notes and specifications both in French and English. The club is actually a campus of three buildings – a 65 room high-end boutique hotel, a large clubhouse for dining, conferences, and banquets, and a spa/fitness building which includes an indoor lap pool. Altogether the built space is over 100,000 square feet or better yet, 9,290 square meters of built space.

Our ability to utilize global consultants for mechanical, electrical, and structural engineering was proven once again by the Algerian project. CCI worked closely with engineers in Montreal, Paris, and Algiers to coordinate and produce the construction documents for a general contractor based in Boston and Algiers- a truly international facility.



Blue Devil Golf Course
Calgary, Alberta, Canada



Sonatrach Petroleum Club, Hotel & Spa
Algiers, Algeria

CCI Design Awards

Resort & Recreation Magazine Design Showcase

*Best Clubhouse: The University of Texas
Golf Club*

Best Fitness Center: Bent Tree Country Club

*Best Clubhouse: The Golf Club at
Lansdowne Resort*

American Building Congress

Excellence in Construction (First Place)

The University of Texas Golf Club

The Golf Club at Lansdowne Resort

Texas & Central Texas Masonry Construction Associations Golden Trowel Awards

The University of Texas Golf Club

Architectural Woodwork Institute

Award of Excellence

Saratoga National Golf Club

BoardRoom Magazine

*Awarded Clubhouse Architect of the Year
over nine times since 1999*

*Awarded Pro-Shop/Interior Design Firm
of the Year for three years*

Club Management Magazine

Club Management Design Showcase:

Sunset Ridge Country Club

The Woodlands Country Club - Palmer Clubhouse

The Country Club of Orlando

National Association of Home Builders Grand Award Winner

Lakewood Ranch Golf and Country Club



Palmas Del Mar Resort
Humacao, Puerto Rico



Club design that works.

Coast to coast experience
in private clubs

Over 500 clubs
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around the world

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